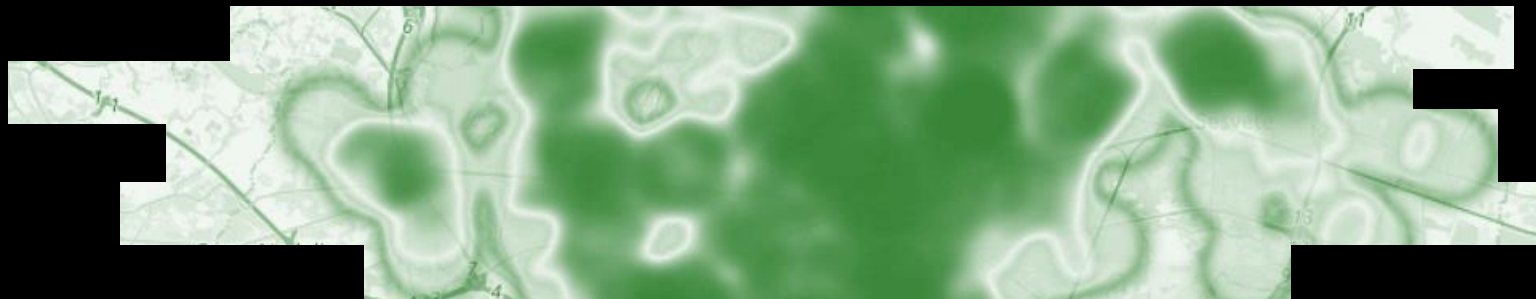




ASSESSING HOTSPOTS OF CULTURAL ECOSYSTEM SERVICES AND DISSERVICES IN THE CITY OF ZAGREB



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URBAN POPULATION

WORLD

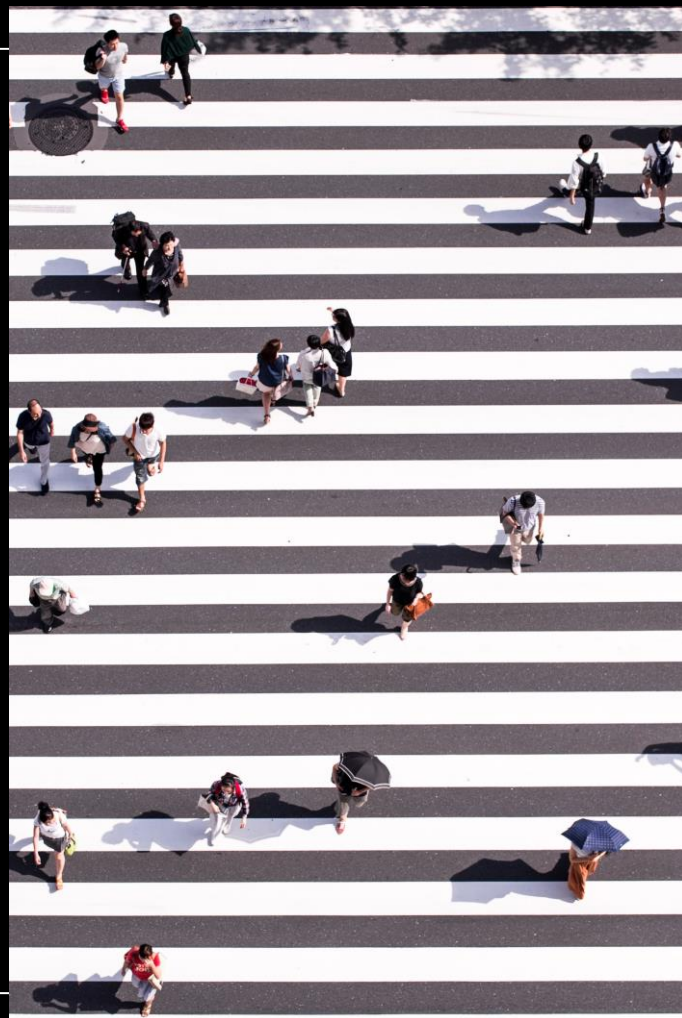
> 50%

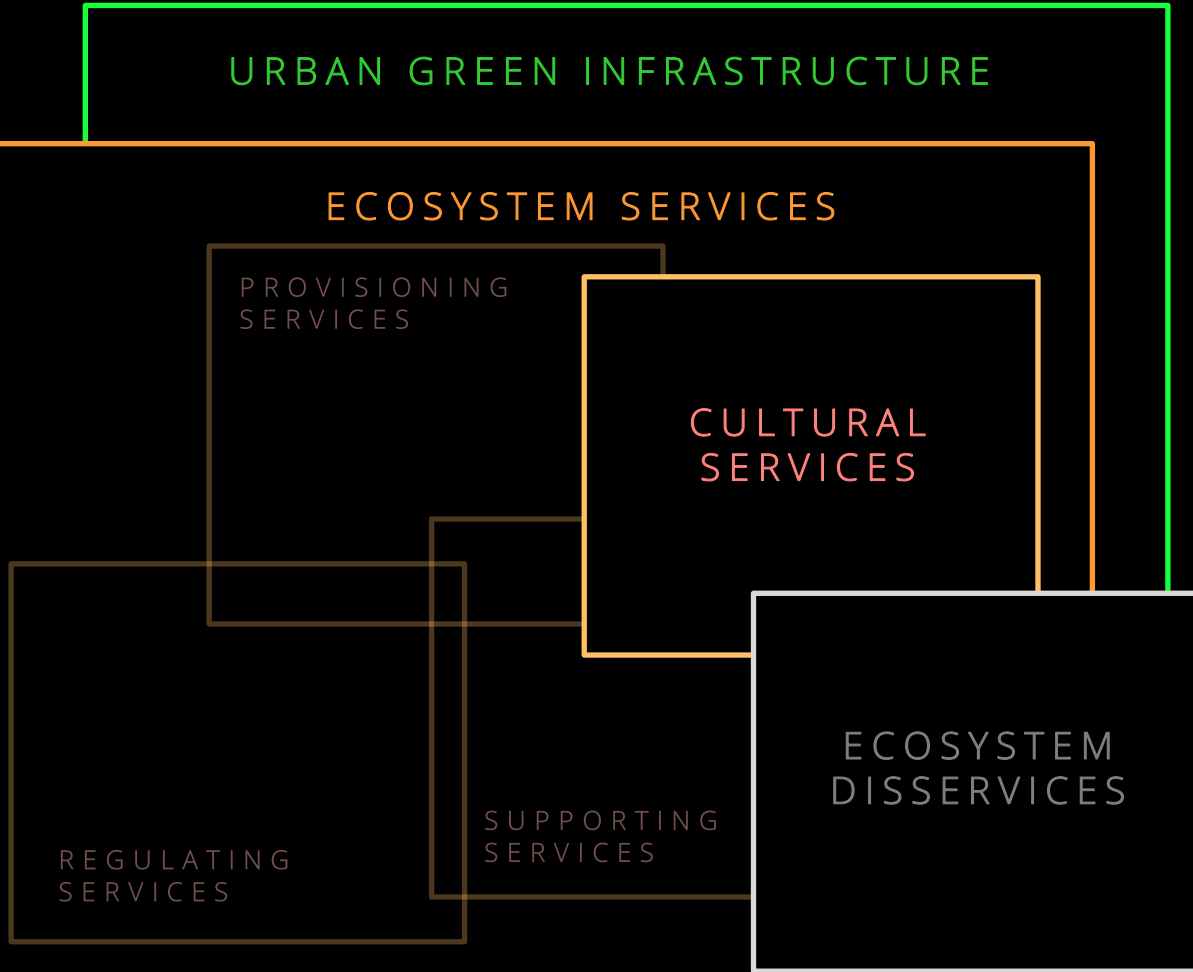
EUROPE

~ 75%

CROATIA

58%





Strategically planned network of natural and semi-natural areas designed and maintained to provide **ECOSYSTEM SERVICES**

ECOSYSTEM SERVICES are all benefits people obtain from ecosystems – provisioning, regulating, supporting and **CULTURAL**

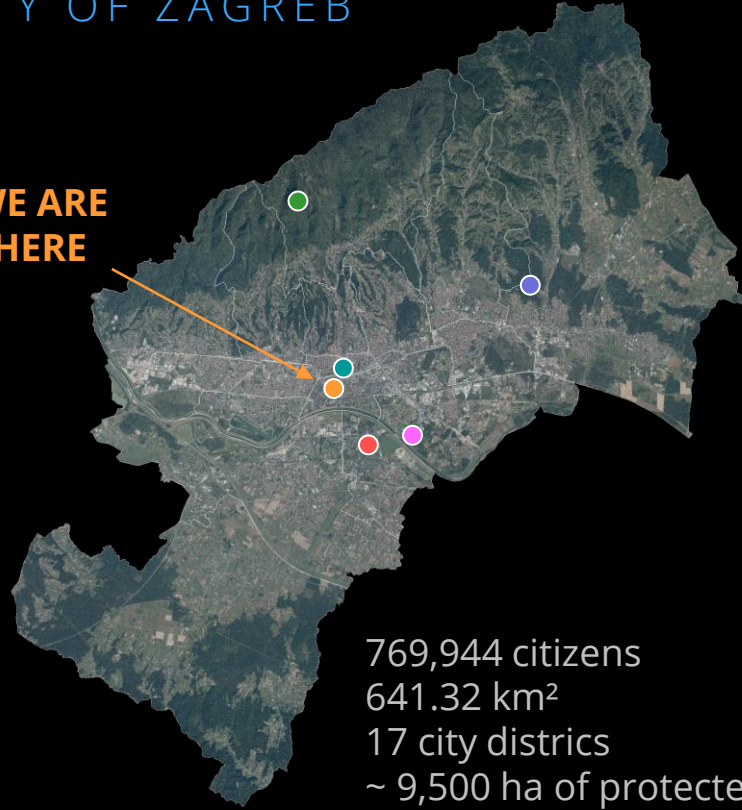
CULTURAL ECOSYSTEM SERVICES (CES) are nonmaterial benefits people obtain from ecosystems

ECOSYSTEM DISSERVICES are ecosystem functions perceived negative for human well-being

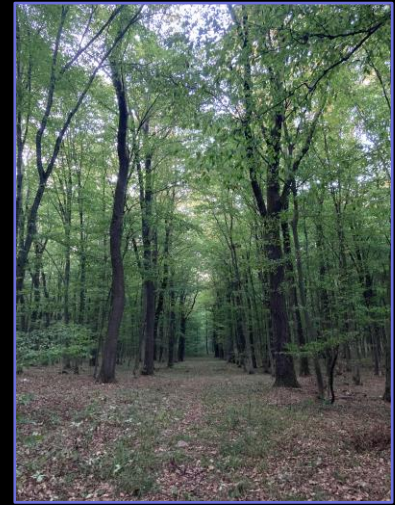
CASE STUDY AREA

CITY OF ZAGREB

**WE ARE
HERE**



769,944 citizens
641.32 km²
17 city districts
~ 9,500 ha of protected areas



RQ1: How is the perception of cultural ecosystem services and disservices spatially distributed in urban green infrastructure in the city of Zagreb? What are the characteristics of spatial distribution?

RQ2: Can we utilise data collected with participatory mapping approach for enhancing planning and management practices in the city of Zagreb?

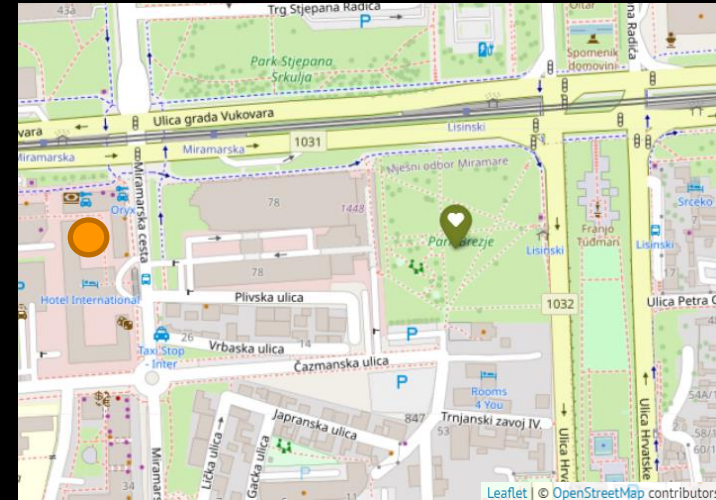
- P P G I S - PUBLIC PARTICIPATION GEOGRAPHIC INFORMATION SYSTEM

An approach for **collecting spatial data** from **non-experts** about the perception and use of (surrounding) landscape for planning and management purposes Brown & Fagerholm (2015)

- Never employed before in Zagreb
- PPGIS questionnaire *MyDynamicCity* Zagreb conducted in 2021 (June-November) with citizens of Zagreb – empirical knowledge about perception and use of CES and disservices - kartirajzelenilo.sumins.hr

We all have our favourite urban green spaces in city. They are our favourite because various of reasons. Please think about your favourite green spaces and mark up to 3 favourite urban green spaces in Zagreb

PLACE ATTACHMENT
RECREATION (8 attributes)
AESTHETICS (4 attributes)
DISSERVICES (4 attributes)
EDUCATION
CULTURAL IDENTITY



KERNEL DENSITY HOTSPOT

Rall et al., 2017; Baumeister et al., 2020; Xu et al.; 2020

Kernel density estimation is a technique for estimating the density function of a random variable based on observed point locations

600 m radius and 50 m output pixel size

Chosen based on reported analyses in similar spatial extent in scientific literature - Rall et al., 2017; Xu et al., 2020

VISUALISATION

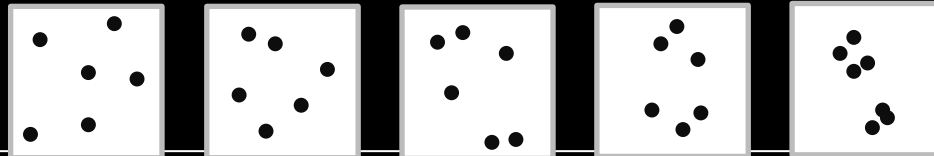
NEAREST NEIGHBOUR (NN) INDEX

Fagerholm et al., 2016; Xu et al.; 2020

NN statistic compares the calculated distances between collected points and hypothetical randomly distributed point shape within the case study are to detect possible patterns

STATISTICAL CONFIRMATION

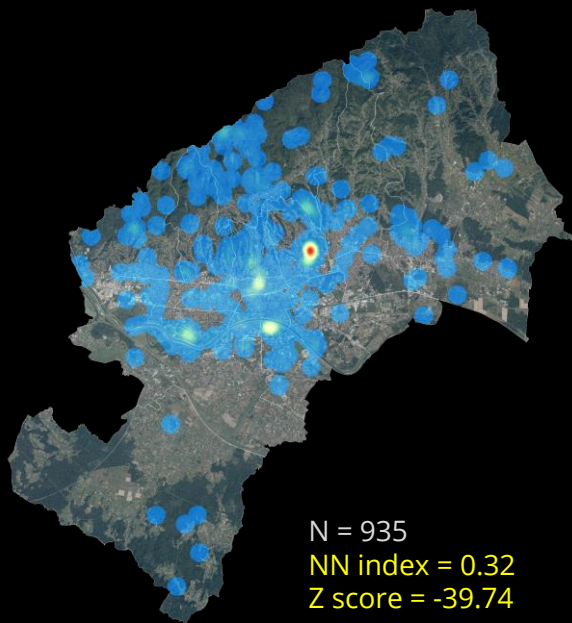
NN index > 1
trend towards dispersion



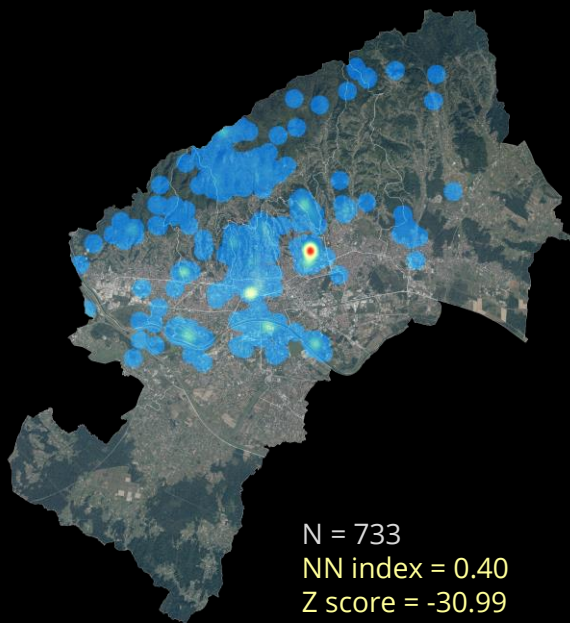
NN index < 1
trend towards clustering

RESULTS

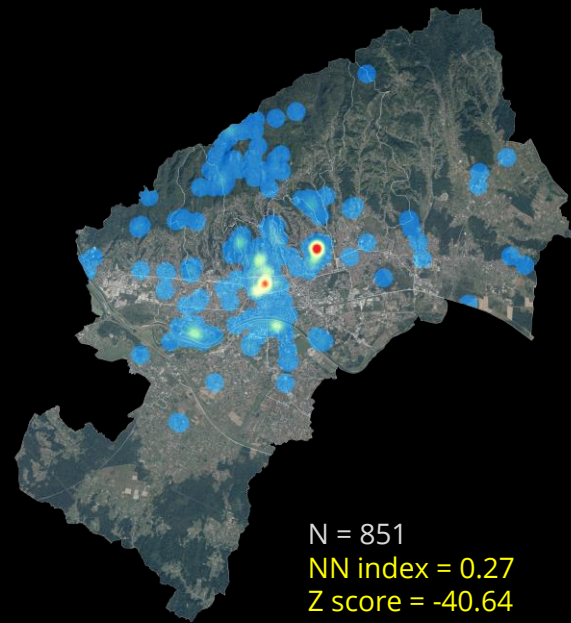
5,757 spatial markers included in the analysis, mapped by 384 citizens of Zagreb



PLACE ATTACHMENT



EDUCATION

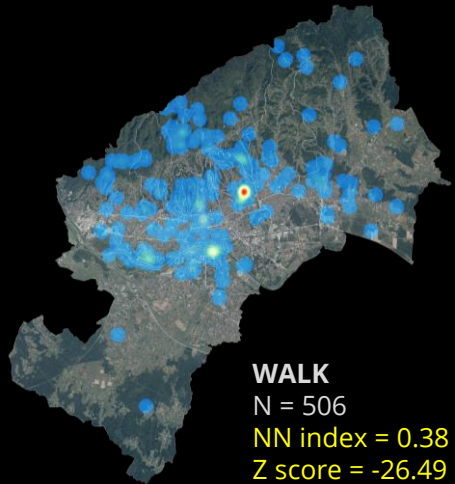
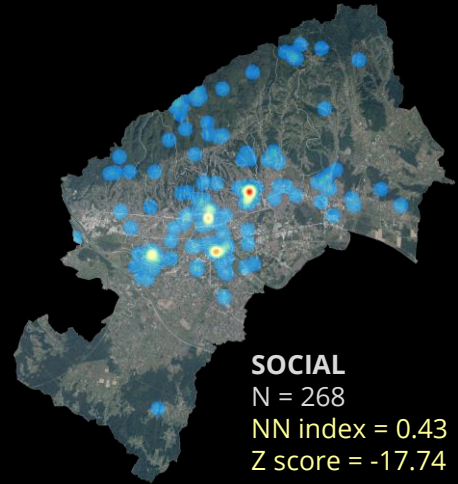
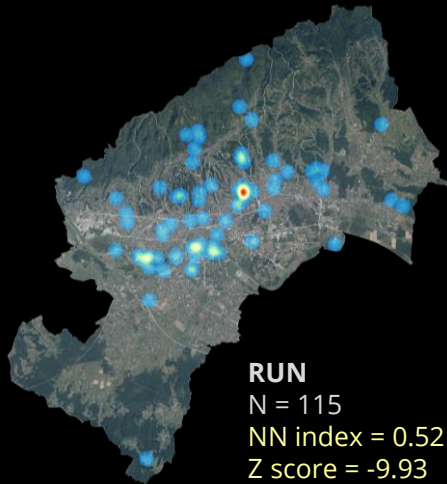
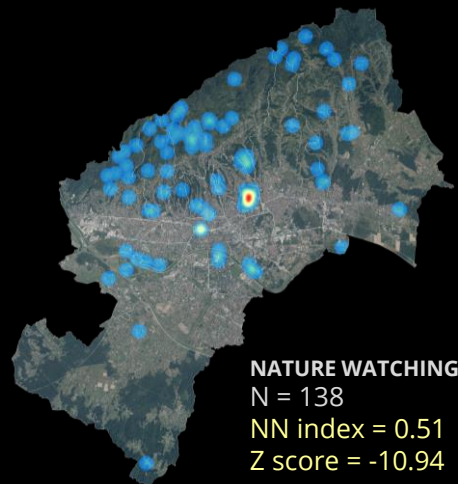
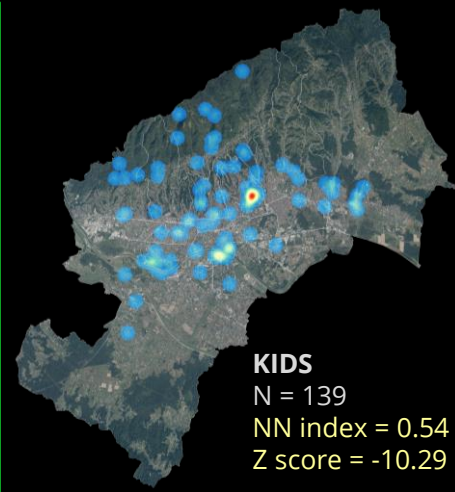
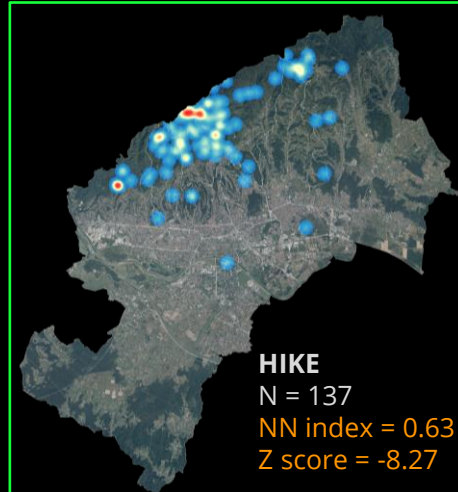
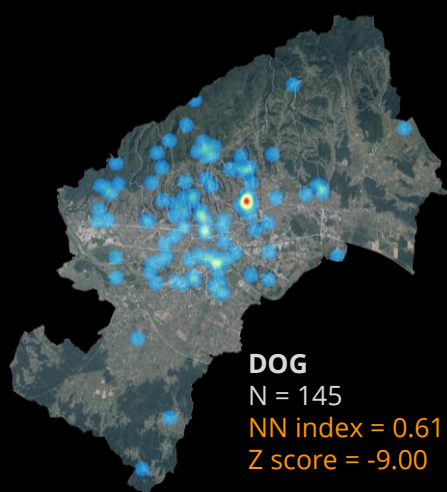
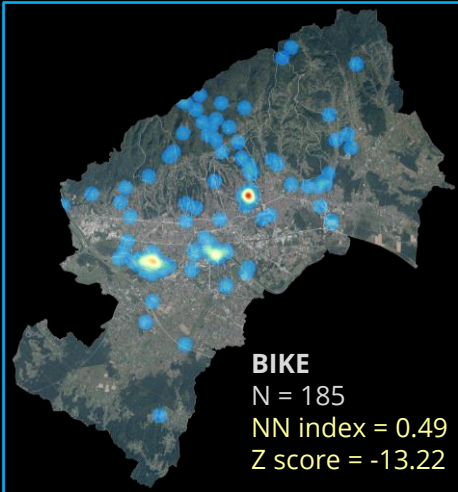


CULTURAL IDENTITY

dispersed



clustered

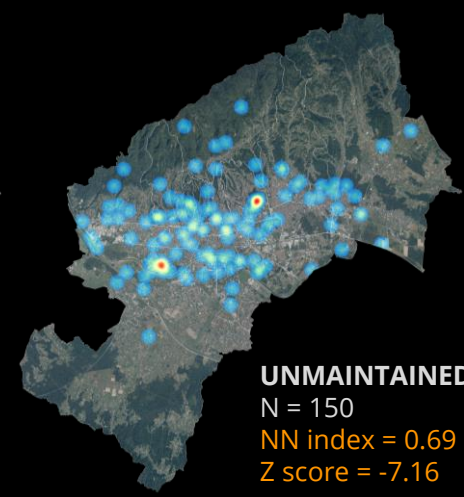
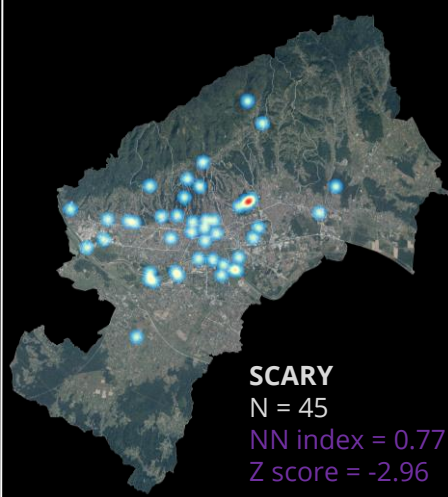
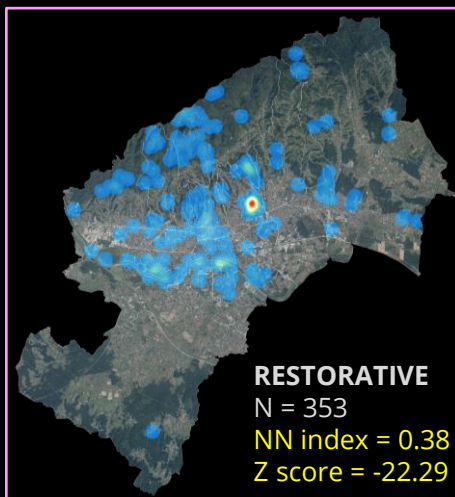
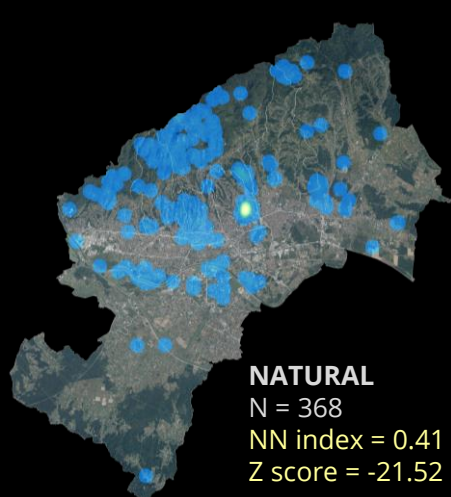
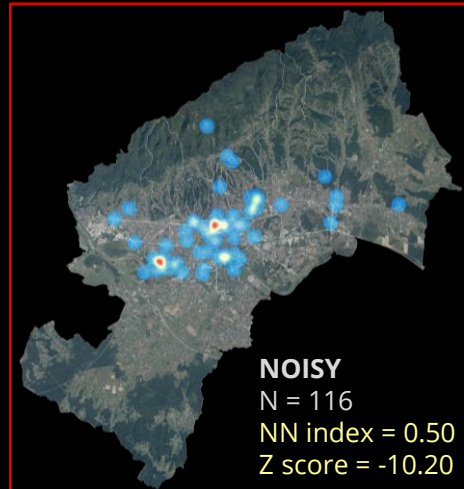
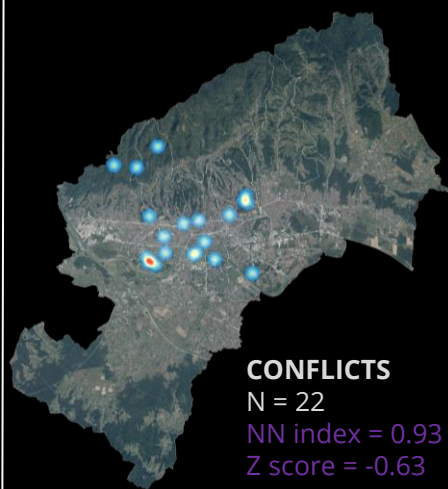
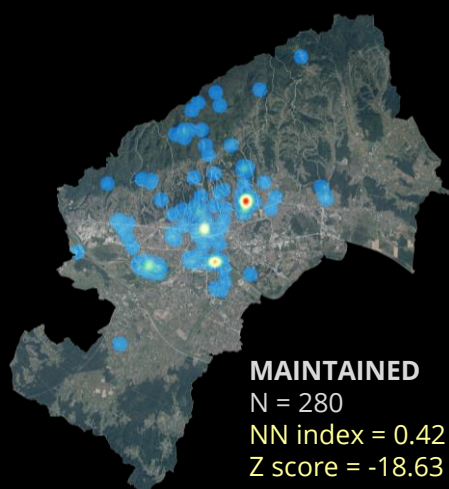
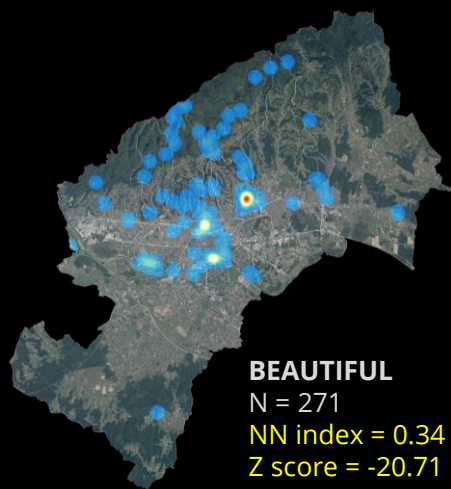


RECREATION

dispersed



clustered



AESTHETICS

dispersed



clustered

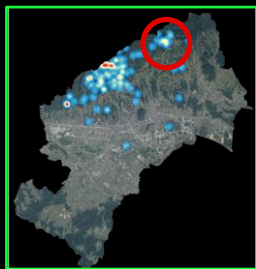
DISSERVICES 10

ADDED VALUE

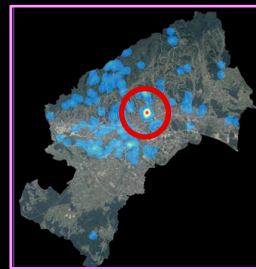
BIKE



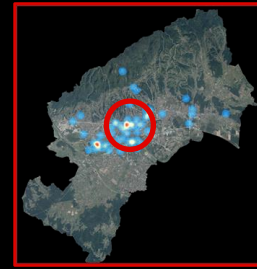
HIKE



RESTORATIVE



NOISY



PARK



FOREST



PARK



PARK



- As presented citizens of Zagreb were **very precise** when mapping locations perceived/used in relation to cultural ecosystem services and disservices
- Producing hotspot maps is part of PPGIS exploration phase which can reveal important locations (**hotspots**), but also highlight **coldspots** – both important for planning and managements practices
- **However**, hotspot boundaries presented on a map are not an **actual** boundaries of provision because of subjectivity when deciding on search radius and pixel size in data analysis

Classical data analysis can only get you so far...

- **Data visualisation** can present **hidden relationships** in the data that would otherwise be lost in generalization on green space type providing new information for planning and management
- Calculating **NN index** further enhances interpretation of maps by providing **statistical significance** of degree of clustering but also strength of that clustering
- Hotspot maps are **attractive, engaging,** and **easy to comprehend** when presenting collected spatial data to a broader public and stakeholders



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THANKS!



BEST STUDENT
PRESENTATION
CONTEST

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